

Goal IIa2 – Visitor Safety

NPS Mission Goal. By September 30, 2005 the visitor accident/incident rate will be at or below 7.96 per 100,000 visitor days.

Park Long-term Goal. By September 30, 2005, the number of visitor accidents/incidents is reduced from the FY92 – FY96 five-year annual average of 85 to 76 (11% reduction).

Park Annual Goal. By September 30, 2003, the number of visitor accidents/incidents is reduced from the FY92 – FY96 five-year annual average of 85 to 79 (9% reduction).

Miscellaneous Notes. The five-year annual average of the number of visitor accidents/incidents (FY92 – FY96) was 85 accidents/incidents. Assuming that there was an average of 1,399,000 recreational visitor days for FY92–FY96, then the injury rate was 6.08 accidents/incidents per 100,000 visitor days. Analysis of Case Incident Report files identify the primary sources of accidents and where the greatest improvements in visitor safety can be made. This goal improves the safety of park visitors.

Tracker. This goal will be tracked by the chief ranger.

Goal Verification/Validation.: Analysis of Case Incident Report files.

Goal IIb1 – Visitor Understanding and Appreciation

NPS Mission Goal. By September 30, 2005, 86% of park visitors understand and appreciate the significance of the park they are visiting.

Park Long-term Goal. By September 30, 2005, 95% of visitors understand the significance of the parks.

Park Annual Goal. By September 30, 2003, 95% of visitors will understand and appreciate the significance of the parks.

Miscellaneous Notes. The desired outcome of interpretive activities is visitor understanding and appreciation. The Cooperative Studies Unit at the University of Idaho is attempting to capture this information in some numerical form, but it is difficult to do. Therefore, these parks will measure interpretive output under the assumption that information, orientation, field interpretation, and education that we provide assist visitors in discovering and appreciating park significance. In support of this goal, the parks operate visitor centers, distribute free information, present interpretive activities, host educational activities, and provide education outreach programs. To measure this goal, the parks collect statistics on the number of visitors using selected interpretive services.

Tracker. This goal will be tracked by the chief of interpretation and cultural resources.

Goal Verification/Validation. is achieved through visitor surveys.